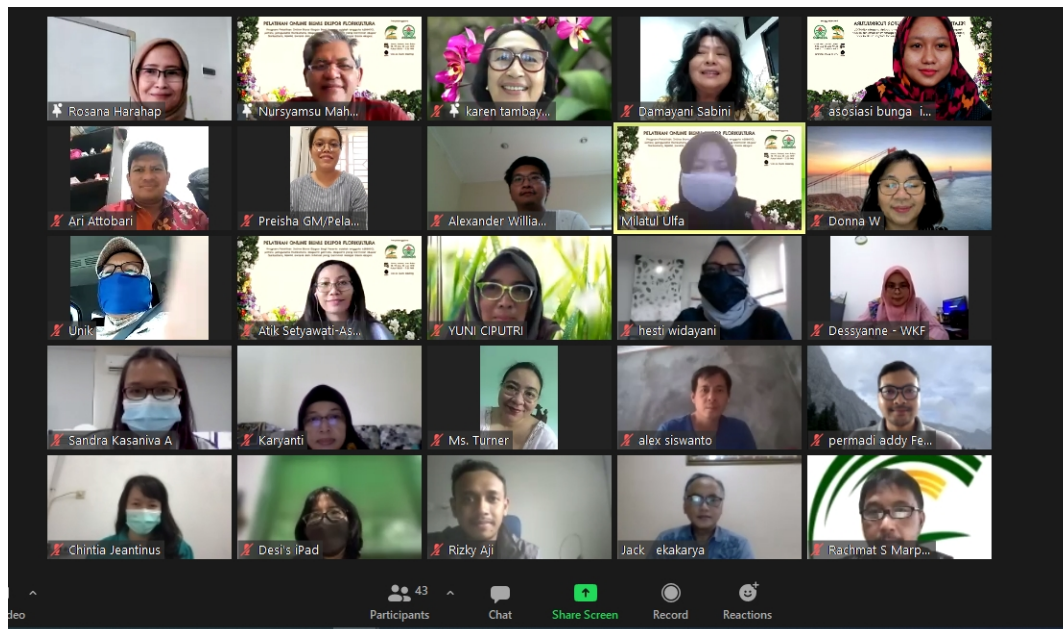


In an effort to increase the knowledge and ability of floriculture business actors in exporting floriculture products, ASBINDO in collaboration with the Nudira Learning Center (NCL) has held an Online Floriculture Export Business Training on 28, 29 and 30 June 2021.

In the three-day training, experts were presented as resource persons, namely: Karen Tambayong (Chairman of the Standing Committee for Horticulture Development of the Indonesian Chamber of Commerce and Industry), Ir. Bambang Sugiharto, M.Eng.Sc (Director of Marketing and Processing of Agricultural Products, Directorate General of Horticulture), Dr Liferdi Lukman, SP. MSi (Director of Fruit and Floriculture - Directorate General of Horticulture, Ministry of Agriculture), Dr.Ir. A.M. Adnan, MP (Head of the Center for Plant Quarantine and Biosafety of Vegetables, Quarantine Agency, Ministry of Agriculture) as well as export business facilitators with export competency certificates from BNSP (National Agency for Professional Standardization) from Nudira Learning Center: Nursyamsu Mahyuddin, Sony Wicaksono and Rahmat S. Marpaung also Ade Wardhana (ASBINDO member exporter) and Agathe R. Trihastuti and Jimmy Philips (DHL Express).



EDIT 2 EKSPOR TANAMAN HIAS

**PELUANG DAN PROSPEK EKONOMI
EKSPOR TANAMAN HIAS**

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