

Recently, the domestic ornamental plant industry has been growing. Names like Aglonema, Monstera, or Philodendron dominate the market. The public, which previously had no interest in caring for plants, is now increasingly commonplace to upload their collection of 'green children' on social media. In fact, it is not uncommon to exhibit plant collections whose prices have skyrocketed to millions of rupiah 'only' for two or three small leaves, such as Monstera variegata or Philodendron White Knight, considering we were in the fever of 'love waves' a few years ago.



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