

Indonesia, which has a tropical climate, is known as a country rich in flora resources. Indonesia has thousands of beautiful and exotic ornamental plant varieties that are in great demand by other countries.

Over time, ornamental plants are not just a hobby, but can also be a very promising business. The ornamental plant business is developing not only to meet domestic demand, but also foreign markets. Many Indonesian ornamental plants are in great demand by foreign consumers.

Starting from a hobby and love of ornamental plants, in 2017 CV Botani Flora Indonesia was formed to start a business in the field of ornamental plants. Ornamental plants are one of the commodities that are widely cultivated in the city of Batu, Malang. Ornamental plant business starts from nursery, care and marketing. Marketing of ornamental plants, which was initially only limited to offline, began to be expanded with online marketing.



