

It is undeniable that flowers have long been seen as a part of everyday life for people in Indonesia. Various traditional ceremonies or other activities always place flowers as an important part, for example in traditional ceremonies of birth, engagement, marriage, death and so on. The presence of flowers/flower arrangements in addition to complementing the beauty also emphasizes the feelings that occur at that time. In other words, flower arrangement is the art of cultivating flavors in which the resulting works of arrangement can accurately convey the message taste of the manufacturer or sender.

The florist profession provides space and opportunities to take advantage of everyday moments by using flower arrangements as the main element. Many individuals take advantage of this opportunity as a profession to earn income, either as their main income or just looking for additional income. There are also many ways to gain knowledge of the art of flower arrangement, some are self-taught or take part in various trainings or courses in the art of flower arrangement.



